



Invest in our future — give the gift of education!

The 2019-2020

Husky All-Stars

Supporting Business Donor Program

Businesses that give back help keep our community strong!

The Hillsdale Elementary School Parent Teacher Organization (PTO) is a non-profit charitable organization dedicated to supporting Hillsdale Elementary School in the heart of West Chester, PA. By partnering with generous businesses that see the value of investing in our community's future, we provide critical funds, supplies, and programs to our students and teachers. Here is a small sampling of the support you make possible when you become a Husky All-Star:

- ★ School supplies for underprivileged students
- ★ Teacher grants for classroom supplies
- ★ Field trips and school assemblies
- ★ Playground equipment
- ★ Extracurricular Programs
- ★ Financial aid

We are currently assembling our 2019-2020 All-Star lineup, and we would love to include your business! For information, contact Nancy Wood at hillsdaledirectory@gmail.com or call 484-319-7395.



- ◆ Your web ad appears in our online school directory. Last school year we had over 2000 parent logins!



- ◆ All benefits of Level One, plus:
- ◆ Your online ad is additionally included in our PTO mobile app.
- ◆ A one-time acknowledgement and link to your website on our public Facebook page.



- ◆ All benefits of Level Two, plus:
- ◆ A once-monthly acknowledgement and link to your website will appear in the PTO newsletter. The PTO Newsletter is emailed directly to parents of our student body of approximately 600 students.
- ◆ You have the option to modify your web ad monthly – this allows you to offer monthly or seasonal specials.



- ◆ All benefits of Level Three, plus
- ◆ A one-time direct email to all families announcing your generous support and highlighting your business.
- ◆ A monthly acknowledgement on our public Facebook page, including any specials or promotions you wish to highlight.
- ◆ An individual page on our public website highlighting your business.
- ◆ A framed, full-color "Husky All-Star" certificate for you to display in your premises.