



## Hillsdale PTO Passive Fundraising Programs

### What is Passive Fundraising?

Passive fundraising refers to retail give-back or affiliate programs that allow Hillsdale PTO to earn a donation or commission for purchases by members of our community or their family/friends.

### Why should I participate?

Passive fundraising is our FAVORITE fundraising because it's easy and it takes advantage of money you are already spending. We need to earn over \$30,000 annually to maintain our current level of support and programs. The more we earn from passive fundraising, the less we need to ask you to participate in other fundraising efforts.

### If I participate, does the PTO receive information about my shopping/spending habits?

Absolutely not. We never receive your personal information through any of these programs.

### How can I participate?

We thought you'd never ask! See below for a list of ways you can participate:



#### Giant A+ Rewards

Sign up with your Giant Bonus Card using our school code – 24020 – to help us earn CASH rewards.

[www.giantfoodstores.com](http://www.giantfoodstores.com)

Scan your Bonus Card each time you shop at Giant in order to earn cash back for Hillsdale.



#### Amazon Associates Affiliate Program

As an Amazon Affiliate, we earn a 3-10% commission on eligible purchases.

Use this link EVERY TIME you shop Amazon:  
<https://www.amazon.com/shop/hillsdalepto>

Use the Amazon App? Click the Amazon link on our website to launch the app EVERY TIME you shop:  
<https://www.hillsdalehuskies.com/amazon.html>



#### Box Tops

Box Tops is going digital. Earn more with their new app (but please still send any traditional box tops into school with your child).

Learn more and download the app at  
[www.BTFE.com](http://www.BTFE.com)



#### Carlino's Rewards

It couldn't be easier: simply mention Hillsdale each time you check out at Carlino's Market and they donate 10% of your purchase price to Hillsdale!

Carlino's is located at 128 Market Street in West Chester.