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## A Note About How the Hillsdale PTO Communicates with Families

Dear Parents and Guardians,

Over the past several years, the PTO has worked towards adopting the district's policy of paperless communication. We know how much email and information families are bombarded with, so we are working hard to achieve a balance: keeping all parents informed while avoiding unnecessary communications. In order to reach as many families as possible in the most convenient way, we use a variety of formats and forums to communicate with you. Here's what to expect this year:

### **In Person**

Nothing beats good old-fashioned face-time! We hold monthly meetings that ALL parents, teachers, and staff are invited to attend. In order to make the meetings accessible to all schedules, the meetings alternate between evening and morning each month. This year, we have a goal of increased attendance at our meetings. We hope to have at least one parent from each class attend each monthly meeting, so please stay tuned for the schedule. We are grateful to any and all who can join us for at least one meeting this year!

### **Email**

We use our online directory to send email communication. Typically, you will receive one weekly PTO Newsletter email containing important news and reminders. Please be sure to read the newsletter so you don't miss out! Occasionally, we also send mid-week emails if there is an important announcement or special event.

### **Facebook**

Our Facebook page contains a mix of important announcements and fun news about what's going on at school. "Like" our Facebook page at [www.facebook.com/hillsdalepto](http://www.facebook.com/hillsdalepto) to stay in the loop.

### **Website**

Our public website is [www.hillsdalehuskies.com](http://www.hillsdalehuskies.com). This year, we will be taking advantage of our website for blog-style updates, including our alumni spotlight and other exciting new features! Please also be sure to learn about our Amazon Associate program at [www.hillsdalehuskies.com/amazon/](http://www.hillsdalehuskies.com/amazon/)!

### **★New! Text Messaging**

This year we will be rolling out a new text messaging service called "Remind" that enables you to opt-in to receive text messages regarding important announcements, reminders, and updates. This service enables us to reach even more families in the most convenient way possible. Your beginning-of-year packet includes a separate flyer with information about how to sign up. The service is free, but standard text message rates from your carrier may apply, so the PTO will maintain a guideline of sending no more than 2 school-wide text announcements per week. This service is completely optional, but we hope you will find it helpful.

Thank you for your time! Please remember that communication from the PTO is strictly related to PTO events and initiatives, and is separate from official school communications regarding your child. If you have questions or feedback regarding any of our PTO online communication formats, please contact Nancy Wood at [hillsdaledirectory@gmail.com](mailto:hillsdaledirectory@gmail.com).